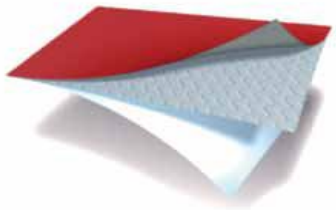
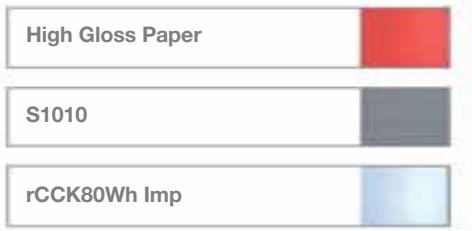
AVERY DENNISON | Label and Packaging Materials

AW0335

Fasson®
High Gloss Paper/S1010/ rCCK80Wh Imp





Facestock
A white, one side gloss finished cast coated paper.
Note: Face raw material is from PEFC certified source.

Basis Weight	80 g/m²	ISO 536
Caliper	88 µm	ISO 534

Adhesive
S1010 is an emulsion acrylic adhesive with best in class initial tack and ultimate adhesion on high surface energy substrates.

Liner
rCCK80 is a white one side clay-coated kraft paper, consists of 5% recycled content, featuring uniform thickness, toughness and tear resistance as well as good layflat.

Basis Weight	80 g/m²	ISO 536
Caliper	80 µm	ISO 534

Laminate

Total Caliper	183 µm ± 10%	Calculated

Typical Performance Data

Initial Tack	12.0 N/25mm	FTM 9 glass
Peel Adhes. 90°	9.0 N/25mm	FTM 2 st.st.
Min. appl. temp.	5°C	
Service temp.	-20°C to 80°C subject to facestock limitations	

**Typical Performance Data only serves as reference to product performance under specified testing conditions and does not represent a product specification. Customers are recommended to test under actual conditions of use to determine its suitability. Temperature data shown only applies to adhesive test performance. The label may result in paper tear upon removal due to higher adhesion to the substrate.*

Applications and Use
This product is suitable for a number of promotional and industrial labels whereby brilliant multi-colour print quality and attractive gloss appearance are required. S1010 adhesive has been developed to give optimum “price-performance” factor to its end-users. It adheres well to a number of substrates. Typical applications include labels for cosmetic, food products and promotional labels.

Conversion/Printing
This glossy, cast coated quality is specially suited to provide top printing quality in all usual printing techniques, whether single or multi-colour, line or process colour printing. CCK80 liner exhibits very good layflat property and uniform caliper which is required for good die cutting in rotary and flat-bed.

Food Industry Labels
The adhesive complies with FDA regulations (section 175.105) for indirect food contact.

Statement of Practical Use
As with all pressure sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.

Shelf life
To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50% RH). Prolonged storage outside these conditions might reduce the shelf life.

Note: The information in this datasheet is correct at time of publishing. Avery Dennison reserves the right to revise the content as required without prior notice.

Warranty
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