

Avery Dennison Next Gen Topcoat TC8000: Strong, Fast, Versatile

New topcoat for film labels

Adding a topcoat is a powerful way to increase durability and printability of film labels while enhancing shelf appeal and communicating a brand's signature look and feel. The right top coat will help increase printing speed and ensure converters maximize efficiency.

That's why we are proud to introduce our newest topcoat: TC8000. Built to be stronger, faster and more versatile, our next generation, patented topcoat delivers a premium look with excellent print results and high conversion speed. It also features strong ink anchorage for standout shelf appeal.

Key Features

1. **STRONG: TC8000 enables an ink bond that survives the label journey**

- ▶ Ink anchorage for ink integrity that survives from source to shelf
- ▶ Improved design flexibility simplifies complex print jobs
- ▶ Better print protection minimizes transit damages
- ▶ Stronger material design keeps pace with emerging printing trends (shorter web path) and technology to enhance productivity and efficiency
- ▶ Supports multiple print platforms including UV Flexo, WB Flexo, UV Offset and TT printing



Key Features (continued)

2. FAST: TC8000 increases productivity with high-speed conversion

- ▶ 25 percent faster print speed
- ▶ 20 percent increase in foiling speed

3. VERSATILE: TC8000 offers compatibility with standard ink suppliers

- ▶ Compatible with a broad range of ink brands
- ▶ Improved ink supplier management for increased performance and reduced cost
- ▶ Reduced need for high ink inventory for more efficient inventory management



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