

Avery Dennison
Label and Packaging Materials
Service Overview

Asia Pacific - ANZ
October 2021

AD Circular: Avery Dennison Liner Recycling Program

circular

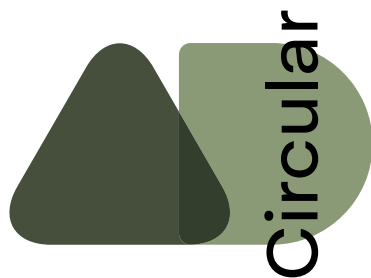


Landfilling liner isn't sustainable. Ideally, all that waste would be collected, recycled, and used as material for new labels and products—a circular approach, one better for the environment, better for your sustainability goals, and better for complying with increasingly strict regulations.

AD Circular is Avery Dennison's contribution toward the establishment of a circular economy, and one of the many ways we're enabling the recycling of label waste and advancing the use of recycled materials.

AD Circular lets you help stem the tide of label waste and increase the supply of recycled material. It also strengthens your own sustainability story and helps you achieve your goals for recycling, reducing greenhouse gas emissions, and more.





Liner recycling you can measure

AD Circular provides metrics showing how much liner you've recycled, the amount of CO2 emissions you've avoided as a result, and more.

Any liner, from any manufacturer

With AD Circular, you can recycle any white glassine liner, regardless of origin.

All of the convenience, none of the headaches

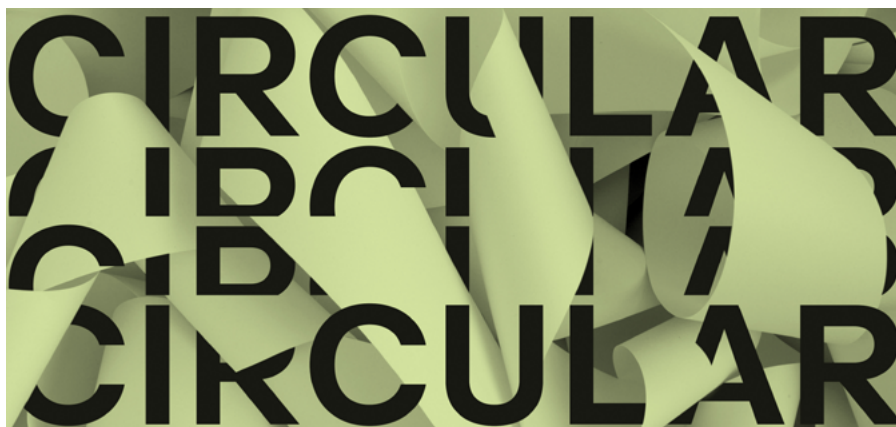
We will handle all the paperwork and regulatory concerns, including proper documentation and compliance with waste-transport laws.

A premium service without the premium cost




AD Circular comes at a comparable cost to what you're paying now to dispose of your label liners. Depending on your preferences, it may cost as little as only the processing and handling fees.

How it works

1. Sign up for AD Circular by contacting your local Avery Dennison representative.
2. Review the program business rules provided by Avery Dennison.
3. Fill your white glassine liner waste in boxes or bales (that meet the criteria set in the program rulebook) or purchase the boxes from Avery Dennison.
4. Store the boxes/bales on export-grade pallets.
5. Drop them off at an Avery Dennison collection point or arrange to have them picked-up at minimum cost.



Find sustainable more label solutions at label.averydennison.com

Connect with us on:   



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