

Avery Dennison Graphics Solutions

everywhere
YOU LOOK



Products. Performance. Support.
All from Avery Dennison



Inspired Brands.
Intelligent World.™

Look around – on buildings, in the street, around the corner – it's a safe bet that you'll see Avery Dennison Graphic Solutions at work. Avery Dennison is a world leader in graphic films that identify, promote and inform. We use our extensive experience and creativity to help companies across the world bring brand visions to life in powerful and exciting ways.

everywhere
YOU LOOK



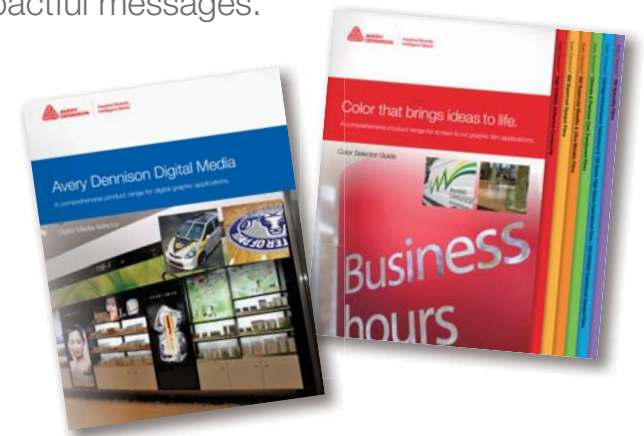
Products for any graphic application.



Avery Dennison
Graphics Solutions

Our high-performance, pressure-sensitive materials are found in thousands of products used every day around the world – in digital, screen print and sign cut applications, such as vehicle, building graphics, marine and fleet graphics, architecture and advertising. Our complete line of products are designed to meet any graphic application need.

Everyday...everywhere. Avery Dennison is constantly innovating to make graphics more exciting, noticeable and easy to install. Decades of know-how and the latest technologies – like Easy Apply Technology Supreme Wrapping Films and our Digital Overlaminates – allow us to help our customers consistently transform ideas into impactful messages.





Outdoor Graphics

Our wide product range of uniquely flexible films make it easy for architects and specifiers to liven up the exterior of any building.

Key Applications

- Pavement/Surface Graphics
- Illuminated Signage
- Wayfinding
- General Signage
- Window Graphics



Avery Dennison
Graphics Solutions

DIGITAL PRODUCTS

MPI 1005 Series – High Durability Cast Film.

White gloss cast vinyl. Ideal for compound curves and over rivets and corrugation.

MPI 2000 Series – High Durability Calendered Film.

Flexible, calendered vinyl films offer outstanding durability and outdoor performance for a variety of sign, mural, POP & floor graphics.

MPI 2900 Series – Medium Durability Calendered Film.

For short to mid-term applications. Ideal for indoor/outdoor window graphics POP and general signage.

MPI 3000 Series – High-Performance Calendered Vinyl.

When you need a high performance film for a limited time, this film fits the bill. It is designed for consistent digital print performance with great clear images and true color.

MPI Value Film Series – Cost Effective Calendered Film.

Specially designed for a wide range of short-term promotional applications with good printability on multiple printer platforms.

SPECIAL PURPOSE

MPI 2150 Matte Translucent Series

Translucent Calendered film with a permanent adhesive for illuminated signage with great image quality.

MPI 6121 Street Graphics Film Series

White matte flexible cast Non-PVC film with a clear removable adhesive. Specifically designed for application to rough surface floors and walls. Does not require a laminate.

MPI 3709 Perforated Window Film

150 micron white/black perforated vinyl with removable adhesive – 1.5 mm hole pattern with 40% open area for use on short term one-way visual panels.

SCREEN PRINT PRODUCTS

900 QM Screen Printing Series – High Durable Cast Film.

Gloss white/transparent cast vinyl offer outstanding outdoor durability and weather resistance. With excellent conformability it is ideally for rivet, corrugated and other irregular surfaces applications.

800 Screen Printing Series – High Durability Calendered Film.

Gloss or Matte finished vinyl fit for most flat or simple curve surfaces and substrates.

400 Screen Printing Series – High-Performance Calendered Vinyl.

Gloss white/transparent face film combined with different types of adhesive for using in a wide range of short term promotional screen printed graphics applications.

SIGN CUT PRODUCTS

5500 QM Translucent Film Series – High Conformable

Translucent Cast Vinyl Films. Outstanding colour fastness, durability and outdoor performance, designed for use in a wide range of long term backlit illuminated signs (rigid and flexible). Color match service is available.

UC 900 Ultimate Cast Translucent Series – High Performance

Translucent Cast Vinyl Films. Especially suited for architectural graphic applications involving flexible and rigid backlit signage and awning graphics. Color match service is available.

4500 Translucent Film Series – Premium Calendered Vinyl

Films. Popular color range, great performance and value make it ideally for intermediate durability backlit illuminated sign applications and as a creative addition to window graphics.

450 General Sign Series – Promotional Calendered Vinyl

Films. Gloss and matte finished color films deliver value through excellent performance and concise colour range, perfect for exhibition and short-term general sign applications.

900 Supercast Opaque Series – High Durability Cast Vinyl

Films. The ultimate in conformability and high gloss for screen print and sign cut applications. Color match service is available.

700 Performance Film Opaque Series – Premium Calendered

Vinyl Films. High gloss color films for medium-life indoor and outdoor applications.

500 Event Film Opaque Series – Short-term Durability

Calendered Films. Cost-effective line in both high gloss and matte finishes for short-term sign applications.

HIGH VISIBILITY REFLECTIVE FILMS

HV 1200 High Visibility Reflective

The industry's broadest line of high-performance reflective vinyl films in 17 colors.

HV 1100 High Visibility Reflective

A cost-effective intermediate reflective film in 7 colors for short-term signage.

SPECIAL PURPOSE

Etched Glass Film – High Quality Etched Effect Cast Vinyl.

Specially designed for creating etched decorations on glass or windows without the use of etching chemicals.

Frosted Glass Film – High Quality Brilliant Visual Frosted

Effect Cast Vinyl. With 6 standard colors it is specially designed to create the image of frosted decorations on glass and windows.

5100 Diffuser Films – High Durability Cast Vinyl Film.

Use as a light diffuser when applied onto flexible and rigid substrates, balance the light distribution of a backlit sign and eliminate the issue of hot spots.

5300 Blockout Films – High Durability Cast Vinyl Film.

Especially designed for graphics involving internally illuminated light box applications and provide complete light blocking characteristics.



PAVEMENT/ SURFACE

DIGITAL SERIES
MPI 6121

ILLUMINATED SIGNAGE

DIGITAL SERIES
MPI 2150 Matte
SIGN CUT SERIES
5500 QM
UC 900 Translucent
4500 TF
450 GS
5100
5300

WAYFINDING

DIGITAL SERIES
MPI 2000
SIGN CUT SERIES
900 SC
700 PF
500 EF
450 GS
REFLECTIVE SERIES
HV 1200
HV 1100

GENERAL SIGNAGE

DIGITAL SERIES
MPI 1005
MPI 2000
MPI 2900
MPI 3000
MPI Value Film
SIGN CUT SERIES
900 SC
700 PF
500 EF
450 GS
REFLECTIVE SERIES
HV 1200
HV 1100

WINDOW GRAPHICS

DIGITAL SERIES
MPI 3709
SCREEN PRINT SERIES
900 QM Screen
800 Screen
400 Screen
SIGN CUT SERIES
Etched Glass
Frosted Glass

Interior Graphics

Make sure your message stands out in the hub of commercial activity with films that guarantee vibrant, durable results.

Key Applications

Wayfinding
General Signage
POP Displays
Wall Graphics
Floor Graphics
Window Graphics



Avery Dennison
Graphics Solutions

DIGITAL PRODUCTS

MPI 1005 Series – High Durability Cast Film.

White gloss cast vinyl. Ideal for compound curves and over rivets and corrugation.

MPI 2000 Series – High Durability Calendered Film.

Flexible, calendered vinyl films offer outstanding durability and outdoor performance for a variety of sign, mural, POP & floor graphics.

MPI 2900 Series – Medium Durability Calendered Film.

For short to mid-term applications. Ideal for indoor/outdoor window graphics POP and general signage.

MPI 3000 Series – High-Performance Calendered Vinyl.

When you need a high performance film for a limited time, this film fits the bill. It is designed for consistent digital print performance with great clear images and true color.

MPI Value Film Series – Cost Effective Calendered Film.

Specially designed for a wide range of short-term promotional applications with good printability on multiple printer platforms.

SPECIAL PURPOSE

SF-100-103-S Ultra Clear Film

High gloss ultra transparent polyester film combined with clear removable adhesive and PET liner. Printable on UV digital printing system only. It is an ideal solution for window decoration especially when the removability is required.

MPI 2611 Wall Film Series

Easy to install and remove, and safe for most walls, this durable calendered film does not require an overlamine and offers excellent ink receptivity.

MPI 3709 Perforated Window Film

150 micron white/black perforated vinyl with removable adhesive – 1.5 mm hole pattern with 40% open area for use on short term one-way visual panels.

TrueImpact 7000 Series

A range of PVC-free multi-print films with intermediate durability and flexibility. Combined with a range of adhesives, TMP 7000 series is recommended for indoor applications on flat and slightly curved surfaces, especially when there is a need for a more sustainable alternative to traditional PVC films.

SCREEN PRINT PRODUCTS

900 QM Screen Printing Series – High Durable Cast Film.

Gloss white/transparent cast vinyl offer outstanding outdoor durability and weather resistance. With excellent conformability it is ideally for rivet, corrugated and other irregular surfaces applications.

800 Screen Printing Series – High Durability Calendered Film. Gloss or Matte finished vinyl fit for most flat or simple curve surfaces and substrates.

400 Screen Printing Series – High-Performance Calendered Vinyl. Gloss white/transparent face film combined with different types of adhesive for using in a wide range of short term promotional screen printed graphics applications.

SIGN CUT PRODUCTS

4500 Translucent Film Series – Premium Calendered vinyl Films. Popular color range, great performance and value make it ideally for intermediate durability backlit illuminated sign applications and as a creative addition to window graphics.

450 General Sign Series – Promotional Calendered Vinyl Films. Gloss and matte finished color films deliver value through excellent performance and concise colour range, perfect for exhibition and short-term general sign applications.

900 Supercast Opaque Series – High Durability Cast Vinyl Films. The ultimate in conformability and high gloss for screen print and sign cut applications. Color match service is available.

700 Performance Film Opaque Series – Premium Calendered Vinyl Films. High gloss color films for medium-life indoor and outdoor applications.

500 Event Film Opaque Series – Short-term Durability Calendered Films. Cost-effective line in both high gloss and matte finishes for short-term sign applications.

SPECIAL PURPOSE

Etched Glass Film – High Quality Etched Effect Cast Vinyl. Specially designed for creating etched decorations on glass or windows without the use of etching chemicals.

Frosted Glass Film – High Quality Brilliant Visual Frosted Effect Cast Vinyl. With 6 standard colors it is specially designed to create the image of frosted decorations on glass and windows.



POP DISPLAYS

DIGITAL SERIES
 MPI 2900
 MPI 3000
 MPI Value Film
 SF-100-103-S
 TrueImpact 7000

SCREEN PRINT SERIES
 400 Screen

SIGN CUT SERIES
 900 SC
 700 PF
 500 EF
 450 GS

GENERAL SIGNAGE

DIGITAL SERIES
 MPI 1005
 MPI 2000
 MPI 2900
 MPI 3000
 MPI Value Film
 TrueImpact 7000

SCREEN PRINT SERIES
 400 Screen

SIGN CUT SERIES
 900 SC
 700 PF
 500 EF
 450 GS

WAYFINDING

DIGITAL SERIES
 MPI 1005
 MPI 2000
 MPI 2900
 MPI 3000
 MPI Value Film
 TrueImpact 7000

SCREEN PRINT SERIES
 900 QM
 800 Screen

SIGN CUT SERIES
 900 SC
 700 PF

WINDOW GRAPHICS

DIGITAL SERIES
 SF-100-103-S
 MPI 3709

SIGN CUT SERIES
 4500 TF
 450 GS
 Etched Glass
 Frosted Glass

FLOOR GRAPHICS

DIGITAL SERIES
 MPI 1005*
 MPI 2000*
 MPI 2900*
 MPI 3000*
 MPI Value Film*

* With UL registered overlaminates

WALL GRAPHICS

DIGITAL SERIES
 MPI 1005
 MPI 2000
 MPI 2611
 TrueImpact 7000

SCREEN PRINT SERIES
 400 Screen

SIGN CUT SERIES
 900 SC
 700 PF
 500 EF
 450 GS



Vehicle Graphics

Cars, trucks, buses, vans, trailers, boats – you name it, our removable short- and long-term premium solutions can turn any vehicle into a creative statement.

Key Applications

- Marine, RV, OEM Graphics
- Safety & Emergency
- Transit Graphics
- Commercial Vehicles
- Window Graphics



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DIGITAL PRODUCTS

MPI 1005 Series – High Durability Cast Film.

White gloss cast vinyl. Ideal for compound curves and over rivets and corrugation.

MPI 2000 Series – High Durability Calendered Film.

Flexible, calendered vinyl films offer outstanding durability and outdoor performance for a variety of sign, mural, POP & floor graphics.

MPI 2900 Series – Medium Durability Calendered Film.

For short to mid-term applications. Ideal for indoor/outdoor window graphics POP and general signage.

MPI 3000 Series – High-Performance Calendered Vinyl.

When you need a high performance film for a limited time, this film fits the bill. It is designed for consistent digital print performance with great clear images and true color.

MPI Value Film Series – Cost Effective Calendered Film.

Specially designed for a wide range of short-term promotional applications with good printability on multiple printer platforms.

SPECIAL PURPOSE

MPI 3709 Perforated Window Film

150 micron white/black perforated vinyl with removable adhesive – 1.5 mm hole pattern with 40% open area for use on short term one-way visual panels.

MPI 6200 Reflective Imaging Film Series

5.5 mil (140 micron) white cast reflective film with a silver permanent adhesive. Designed for vehicle, fleet and general signage.

7110 FasFit™

High gloss transparent polyester overlaminating film that protects durable indoor and outdoor graphics against damage from graffiti paints and stone chippings. It is especially recommended on public transport vehicles.

SCREEN PRINT PRODUCTS

900 QM Screen Printing Series – High Durable Cast Film.

Gloss white/transparent cast vinyl offer outstanding outdoor durability and weather resistance. With excellent conformability it is ideally for rivet, corrugated and other irregular surfaces applications.

800 Screen Printing Series – High Durability Calendered Film.

Gloss or Matte finished vinyl fit for most flat or simple curve surfaces and substrates.

400 Screen Printing Series – High-Performance Calendered Vinyl.

Gloss white/transparent face film combined with different types of adhesive for using in a wide range of short term promotional screen printed graphics applications.

SIGN CUT PRODUCTS

Supreme Wrapping Film Series – High Conformable Cast Vinyl Films.

With a wide variety of color options and finishes, this dual-layer film incorporates color and clear protective layers, providing a smooth, paint-like finish that's both durable and dazzling. Incorporating Easy Apply™ RS adhesive technology, Supreme Wrapping Film allows faster installation and higher-quality results without bubbles and wrinkles.

900 Supercast Opaque Series – High Durability Cast Vinyl Films.

The ultimate in conformability and high gloss for screen print and sign cut applications. Color match service is available.

Intermediate Wrapping Film Series – Premium Calendered Vinyl Films.

Incorporating Easy Apply™ RS adhesive technology, this series of wrapping film offers easy installation and eliminates bubbles during applications. Recommend for flat and simple curve surface.

HIGH VISIBILITY REFLECTIVE FILMS

HV 1200 High Visibility Reflective

The industry's broadest line of high-performance reflective vinyl films in 17 colors.

HV 1100 High Visibility Reflective

A cost-effective intermediate reflective film in 7 colors for short-term signage.

SPECIAL PURPOSE

Ultra Metallic Film

High quality cast vinyl film with dazzling ultra metallic effects, good conformability designed for curve and corrugated surfaces.

Paint Protection Film

High gloss transparent thermoplastic polyurethane film specially designed for vehicle surface protection. Improve vehicle paint color while providing excellent stone-guard, UV and scratch resistance.



MARINE, RV, OEM GRAPHICS

- DIGITAL SERIES
 - MPI 1005
 - 7110 FasFit[™]
- SCREEN PRINT SERIES
 - 900 QM
 - 800 Screen
- SIGN CUT SERIES
 - SWF
 - 900SC
 - IWF
 - Ultra Metallic Film
 - Paint Protection Film

SAFETY & EMERGENCY MARKINGS

- DIGITAL SERIES
 - MPI 1005
 - MPI 6200
 - 7110 FasFit[™]
- SIGN CUT SERIES
 - SWF
 - 900 SC
 - IWF
 - HV 1200
 - HV 1100

TRANSIT ADVERTISING & MARKING

- DIGITAL SERIES
 - MPI 1005
 - MPI 2000
 - MPI 2900
 - MPI 3000
 - MPI Value Film
 - DOL 4300
- SIGN CUT SERIES
 - SWF
 - 900 SC
 - IWF
 - HV 1200

COMMERCIAL GRAPHICS

- DIGITAL SERIES
 - MPI 1005
 - MPI 2000
 - MPI 2900
 - MPI 3000
 - MPI Value Film
 - 7110 FasFit[™]
- SIGN CUT SERIES
 - SWF
 - 900 SC
 - IWF
 - 700 HP
 - 500 EF
 - 450 GS
 - HV 1200

WINDOW GRAPHICS

- DIGITAL SERIES
 - MPI 3709
 - 7110 FasFit[™]

For more information on Avery Dennison products and services, contact your sales representative or Visit us online at graphicsap.averydennison.com.



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