

# Everything you want in a label, and no fossil fuels.

## Introducing AD BioRenew: bio-circular PP and PE films



Reduce your carbon footprint and fossil fuel consumption and make your labels more circular with our new AD BioRenew PP and PE films. They're made using bio-based byproducts that would otherwise go to waste, such as used cooking oil. Since they offer the same high performance and characteristics as virgin PP and PE, you might not even notice the difference – but our planet will.

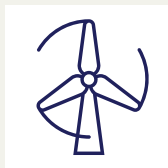
### AD BioRenew PP and PE films:

- Have properties and appearance comparable to virgin PP and PE
- Can be recycled in the same streams as standard PP and PE films
- Are approved for direct food contact
- Are ISCC PLUS certified

To find out more about the products in this range, [click here](#).



**99%**  
bio-circular  
content\*



**85%**  
less energy  
used\*\*



**9%**  
less CO<sub>2</sub>  
emitted\*\*

\*Approximate, based on the ISCC mass balance approach

\*\*Life Cycle Assessment (LCA) for rPP60 Top Clear ISCC PP60 Bio Cavitated Top White (99% PCR) vs. PP60 Top White (made with virgin PP)