

Piggyback



For sheer flexibility, operational time saving and brand impact, Piggyback labelling is a technology hard to match. The Avery Dennison Piggyback range enables a whole spectrum of applications, from a simple shipping label through to highly decorative promotional features.

Piggyback labels are multi-layer constructions featuring one self-adhesive label on top of another. The top label can be released and can be reapplied elsewhere, while the bottom label is stationary, remaining affixed to the original surface. Dynamic and versatile, piggyback labels can be created in constructions that adhere to paper, plastics, cardboard or metals, and standard products are compatible with using all conventional printing techniques.

Key features

- Multi-layer constructions with two adhesive layers and release liners
- Easy automatic dispensing
- Wide variety of face materials and adhesives
- Combinations of permanent and/or removable adhesives available

Application areas

- Shipping and tracking
- Inventory management
- Promotional labels (coupons)
- Administration
- Healthcare

Product information

Code	Description
Paper	
AAH997 (SW7045AF)	Fascoat 2 PB FSC/S2090/BG40Wh Imp FSC
AAH773 (SW7038F)	Fascoat 2 PB FSC/S2420/BG40Wh Imp FSC
AAG772 (SW7342F)	MC Prime PB FSC/S2090/BG40Wh Imp FSC
AAG936 (F02563.1525)	Vellum P-Back FSC/ S2045*2/BG40WHN*2
Film	
AQ665	PB PP NG TOP WHITE/2xS2045N/BG40BR/BG40WH
VI	
AAH990 (SW7004F)	Transtherm 2C PB FSC/S2090/BG40Wh Imp FSC
AAI018 (SW7223F)	TRANSTHERM PLUS PB FSC/S2090/BG40WH IMP FSC
AAI009 (SW7075F)	Direct Thermal 200GP PB FSC/S2090/BG40Wh Imp FSC

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