

# Industrial

The one-fits-all  
solution for basic  
durable goods labelling



The Avery Dennison Industrial Portfolio gives you the performance you need for price sensitive durables applications.

It suits a wide range of substrates, including those used in domestic appliances, electronics and industrial goods.

Avery Dennison can help you to choose the right facestock/ adhesive combination for any application - including both white and silver labels. Both A4 and roll samples are available for trial.

## Key features

- Cost effective durable goods applications
- White PET, silver PET and white PP facestocks
- Compatible with standard pressing printing and thermal transfer
- High performance, all substrates permanent adhesive
- Broad application window
- Sample rolls available for your conversion and application trials
- Greater performance due to excellent adhesive performance on a wide range of substrates
- Suitable for rough, LSE-MSE-HSE substrates and applications
- Competitive pricing, suited for value-driven projects
- Reliable product performance, including for non-UL recognised applications

## Application areas

- Domestic appliances
- Electronics
- Industrial goods

## Product information

Category	Code	Description
White PET	AAH665 (MZ0097.1000)	50micron Matte White PET TC/S333/BG50Wh Imp
	AAH678 (MZ0102)	2M WH PET TC/S333/BG50Wh
	AAG472 (40443)	2M WH PET TC/S730/50#SCK
	AAI034 (79453)	2M WH PET TC/S8049/50#SCK
Chrome/Silver PET	AAB975 (MZ0104)	2M MAT CH PET TC/S333/BG50Wh
	AAH633 (MZ0054)	50micron Bright Silver PET TC/S333/BG50Wh
	AAG474 (79534)	2M MAT CH PET TC/S8049/50#SCK
ESD Featured	MZ2057	2M Gloss White PET ESD TC/DS015U/BG50Wh ni
	MZ2058	2M Gloss White PET ESD TC/DS015E/BG50Wh ni
Durables Digital	AAD060 (OZ2120)	100u Inkjet Synthetic Paper/AF101/BG40Wh Imp
Synthetic Paper	AAD537 (BW9664.1000)	3mil Synthetic Paper/S333/BG50Wh

Find more sustainable label solutions at  
[label.averydennison.com](https://label.averydennison.com)



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