Holographic

The ultimate shelf impact labels





Few packaging technologies can compete with holographic labels for pure shelf impact.

Their dynamic, shifting patterns grab consumers' attention – a winning choice for premium product differentiation, special offers and promotional campaigns.

The premium polyester range provides optimal brightness and unbeatable shelf appeal for high value applications such as spirits and cosmetics. Polypropylene laminated to paper offers conversion-friendly packaging promotions, festive gift or home care product labelling.

Key features

- Conversion-friendly paper laminates
- Six patterns available for rapid delivery
- Low MOQ
- Wide variety of adhesives
- Full sales support in choosing new patterns

Application areas

- Cosmetic products
- Promotional or seasonal campaigns
- Wine and spirits
- Home and personal care products
- Food
- Security and pharmaceutical applications

Customized and non-standard patterns are available upon request.











Shimmer

Kaleidoscope

Universe

Cristaline

Bubble



Product information

Code	Description
Holographic Film	
AO931	HGF PP SHIMMER TOP S692N-BG40BR
AY094	HGF PP POINT TOP/S692N/BG40BR
B5352	2M TOTALLY SEAMLESS RAINBOW BOPP 30% PCW/S692N/40#SCK
AAH295 (BW9100)	HGF PP60 Large Lens Seamless TC/S692N/PET30 ni
AAG930 (BWS484)	50μm OPP plain Holography TC/S692N/BG40#White imp
BWS484	50μm OPP plain Holography TC/S692N/BG40#White imp
Holographic Paper	
02391	FASPRISM IRIDESC/S246/40#SCK
AB709	HGFP SHIMMER TOP FSC/S2000N/BG40BR
AF141	HGFP KALEIDOSCOPE TOP S2045N-BG40BR
BF638	HGFP UNIVERSE TOP FSC S2000N-HF80 FSC
AAH160 (AWS1003)	80g pillar holographic paper /AP104/ BG40#White imp

Contact your local Avery Dennison representative today or visit label.averydennison.com to find out how we can meet and exceed your needs.







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