

Multi-Layer Labels



Multi-layer labeling addresses the demand for more information to be displayed on pharma products, while container sizes have become increasingly smaller in the pharmaceutical industry.

This is an Ideal solution for Pharma Labeling, that allows more space on pack without sacrificing graphics, visual appeal & shelf impact. It helps to contain more product & safety information. Some Export market regulations state minimum font size and display of user instruction in multiple languages. Due to the complexities involved in converting and dispensing multi-layer constructions, selecting the right materials is a crucial first step.

There are several types of containers and multi-layer constructions, each of which requires different material properties. This overview, along with our expert technical support team, will help you select the right product for your application.

Hinge (multi-layer label)



Multi-layer printed labels utilize a hinged design to offer additional panels of printing space. The multilayer label, also called peel-off/back label, consists of two or three label layers. Each layer contains specific information that can be peeled away to reveal additional information. For example, the outermost layer of the label might contain basic information such as the drug name and dosage, while an inner layer might contain more detailed information about potential side effects and drug interactions.

Multi-layer labels can also be used to provide instructions for use, such as how to properly administer a medication, how often to take it, and any special precautions that need to be taken. This information can be particularly important for medications that require careful administration or that may interact with other medications or medical conditions.

Leaflet and Booklet



Leaflet labels are the most suitable for conveying a large amount of information within a limited space. They allow for the transfer of detailed information onto a product without compromising on graphics or branding elements. The construction is made of two self-adhesive labels - base and resealable top - between which an insert leaflet is attached. In many applications, thinner substrates are recommended for the bottom layer, and thicker, more opaque for the top layer. Avery Dennison offers a broad portfolio of materials suitable for base, top, and non-adhesive materials for the insert, including materials such as metallised and thin films (<40 micron) with very high levels of opacity. In some cases the use of high-release liners is recommended to prevent pre-dispensing of the multi-layer label construction.

Peel and read (front & back printing)



Peel and read constructions are the most widely used multilayer construction. They have two or more layers, which overlap, and can consist of various types of film labels with different dimensions. The top layer can be peeled away to reveal further product information and then resealed.

Peel & Read constructions can be created for any size of label. The various sizes require different label material properties. In our portfolio you can find thinner, more flexible materials suitable for smaller applications, as well as thicker, more robust for large applications

Product information

Code	Description	Thickness	Opacity	2 layers	2+ layers	FDA	Low migration
BW8012	Fasson® 50µ PP White TC/ S6112/BG36 WH IMP	50µ	+	✓		✓	
SW8583MM	Fasson® 50µ PP White TC/ S692NP/PET 30 NI	50µ	+	✓		✓	✓
SW86301	Fasson® PP40 White NTC/ S692NP/ rPET23	40µ	+	✓	✓	✓	✓
AT197	Fasson® PP40 CAVIT TOP WHITE/ S7000/PET30	40µ	+	✓	✓	✓	

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