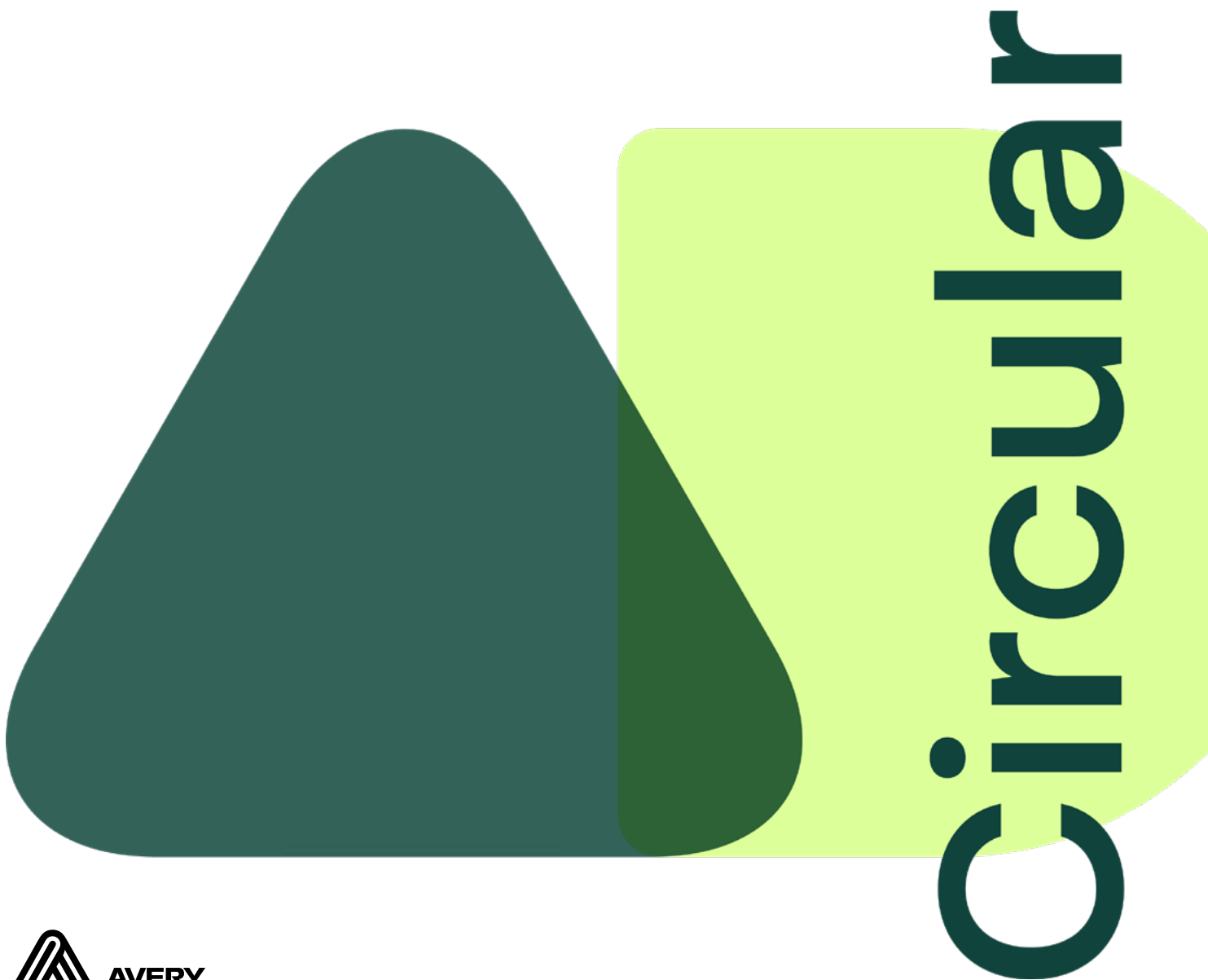


Avery Dennison
Label and Packaging Materials
Program Overview

ASEAN
April 2024

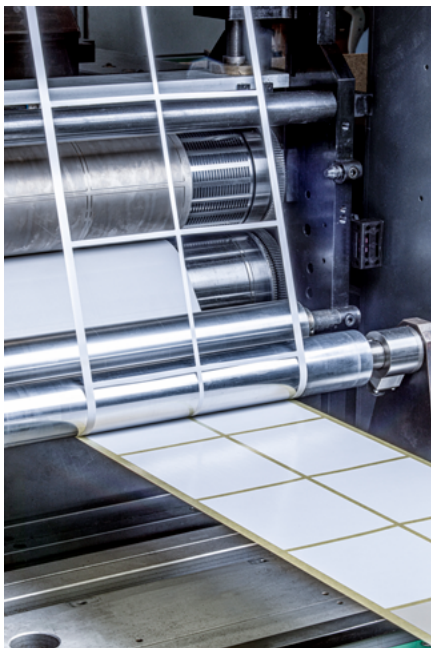
AD Circular: Avery Dennison Liner & Matrix Recycling Program



With AD Circular, you can help contain label by-product waste and increase the supply of recycled label material.

Landfilling matrix and liner waste isn't sustainable. Ideally, all that waste should be collected, recycled, and used as material for new labels and products—a circular approach, better for the environment, better for your sustainability goals, and better for complying with changing regulations.

AD Circular is Avery Dennison's contribution toward the establishment of a circular economy, and one of the many ways we're enabling the recycling of label waste and advancing the use of recycled materials. AD Circular lets you help stem the tide of label waste and increase the supply of recycled material. It also strengthens your own sustainability story and helps you achieve your goals for recycling, reducing greenhouse gas emissions, and more.



Liner and matrix recycling you can measure

AD Circular provides metrics showing how much liner or matrix you've recycled, and more.

You will receive a certificate exclusively from Avery Dennison!

Any liner or matrix, from any manufacturer

With AD Circular, you can recycle any white glassine liner or matrix, regardless of origin.

A premium service without the premium cost






AD Circular comes at a comparable cost to what you're paying now to dispose of your matrix. You may even see cost benefits to liner disposal when you meet the specified criteria.

Easy and convenient

AD Circular enables easy pick up arrangements with low minimum order quantity.

How AD Circular Works

Follow these simple steps

	<p>Complete the registration form</p> <ul style="list-style-type: none">• Liner recycling program• Matrix recycling program
	<p>Avery Dennison evaluates feasibility.</p>
	<p>Avery Dennison connects you to a waste recycler.</p>
	<p>Waste collection begins.</p>
	<p>Paper liners are recycled into white or kraft paper. PET liners are recycled into PET granules. Other waste including matrix are channeled to waste-to-energy.</p>

Reach out to your local Avery Dennison sales representative for more information.

[Learn more about our sustainability-oriented products and services.](#)

Connect with us:



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