Product Overview North America

# Select Solutions<sup>™</sup> Kiddie Sticker Portfolio

Label constructions that help put smiles on faces





An exciting array of eye-catching facestocks, nontoxic permanent or removable adhesives and a lay-flat liner create a wealth of pressure-sensitive solutions for three-dimensional and two-dimensional stickers that get noticed, get bought and put smiles on faces. Whether you want the iridescence of reflective light or shelf stopping impact of brilliant, glowing colors, our Select Solutions Kiddie Sticker portfolio can help differentiate brands, accelerate sales and share messages.

### **Portfolio Components**

- Durable, pressure-sensitive films, coated and uncoated papers
- -Semi-gloss papers
- MaxFlex<sup>™</sup> silver and gold paper
- -White BOPP
- –Holographic film
- -Removable and permanent adhesives
- -Lay-flat liner

### **Portfolio Characteristics**

- -Thin and flexible
- Excellent dimensional stability
- Materials inherently printable with a variety of processes from flexo to digital
- -Suitable for die cutting, laser cutting and embossing
- -Ready-to-roll, lay-flat liner suited for sheet applications
- -Adhesives compliant with toxicity standard

#### **Applications**

- –Books
- -Toys and games
- -Promotional materials
- -Scrapbooking

Spec#	Product Description
18392	60# Archival Semi-Gloss/S490/41#LF
18559	60# Archival Semi-Gloss/R5195/41#LF
54116	54# Semi-Gloss FSC <sup>®</sup> /R5195/46#LF
17311	2.3 Mil White BOPP TC/R195/69#LF
53623	MaxFlex™ Silver/S490/69#MF
53676	MaxFlex™ Silver/R195/69#MF

Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions.

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.

#### label.averydennison.com

A1838 02/2025

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