Product Overview North America

Select Solutions[™] Food Safety and Rotation Portfolio



Dissolvables

When labels are removed from food containers before being washed, there's a good chance adhesive residue will be left on the container. Bacteria can grow on this residue, creating the possibility of cross-contamination. Avery Dennison dissolvable label materials are virtually residue-free, disintegrating in seconds when immersed in water. No residue means no bacteria growth. Because dissolvable labels don't need to be removed, they save on clean up time, making it possible for employees to spend more time on other tasks.

Fluorescents

Available in a wealth of bold, bright colors, Avery Dennison fluorescent label materials for food industry applications are as versatile as they are functional, improving supply chain visibility, waste reduction and freshness labeling. Used as inventory and warning labels, as well as eye-catching advertising and promotional labels, fluorescents demand attention. They not only communicate important data, such as use by dates that provide consumer confidence and safety, they also boost consumer impulse buying due to their immediate shelf impact. However you use them, our fluorescent facestocks provide excellent stability and durability in application.

Portfolio Characteristics

- Dissolvables disintegrate in water in seconds with slight agitation
- Fluorescents are available in many bold colors

Applications and Segments

- Promotional labels
- Warning labels
- Inventory labels
- Container date code labels
- Reusable containers
- Disposable containers



Avery Dennison ADvantage Technical Excellence

You can count on members of the Avery Dennison ADvantage: Technical Excellence Team to help you find the products and solutions that work for you and your customers. Our technical experts are dedicated to making your next application a success. Our people are there for you, helping with scaleup, converting, application troubleshooting and employee training. We'll put the industry's most comprehensive offering of facestocks, adhesives and liners to work for you in the shortest possible time.

Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions.

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.

Spec#	Product Description
15666	Dissolvable/S2600/40#SCK
54353	Dispersable FSC [®] /S2600/40#SCK
54405	CHART FLUOR FSC/C4500/40#SCK
54406	GREEN FLUOR/C4500/40#
54407	ORANGE FLUOR/C4500/40#
54408	PINK FLUOR/C4500/40#SCK
54409	RED FLUOR/C4500/40#
54267	CHART FLUOR FSC/R195/40#SCK
54268	GREEN FLUOR/R195/40#SCK
54269	ORANGE FLUOR/R195/40#SCK
54270	PINK FLUOR FSC/R195/40#SCK
54271	RED FLUOR FSC/R195/40#SCK
B6946	RED FLUOR/AT2550/40#SCK
15928	3.2M DT BOPP/LR180/40#SCK
79860	3.2M DT BOPP/R195A/40#SCK

label.averydennison.com

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