

Cover-Up Portfolio

Select Solutions™

High-opacity barrier coating on paper or film corrects errors and covers-up outdated information on packaging, labels and containers. Typos, changes, omissions, updates...no matter the mistake or need to re-label, Avery Dennison's Select Solutions Cover-up portfolio can make it right.

Available in a variety of facestocks with a range of adhesives from removable to hammerlock for heavy holding, our Cover-up papers and films are suitable for many applications—and many application environments. Cardboard, wood, textured surfaces... no matter the material, Cover-up has it covered, obscuring information and multicolor graphics even on clear containers. Sell it to brand owners or use it on press to re-run jobs—Cover-up cuts the high cost of having to start over from scratch. Lay-flat liner option available for sheeted applications.

**Are we missing a construction you need?
Ask about our Select Solutions Engineered Solutions.**

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.



Portfolio Components

Durable, pressure-sensitive films, coated and uncoated papers

- Gloss
- Semi-Gloss
- Matte Litho
- Thermal Transfer
- Direct Thermal
- Inverted Foil
- Inverted Metallized Primax®

A range of adhesives

- Removable
- All-Temperature
- Hammerlock

Portfolio Characteristics

More cost-effective and convenient than removing old labels or replacing entire packages

- Easily masks obsolete variable information, barcodes and pricing
- New data is easy to read and completely scannable

Applications

- Logistics and Transport
- Pharmaceutical
- Industrial Chemical Labeling
- Food and Retail Promotions
- Home and Personal Care

Spec#	Product Description
10471	Semi Gloss Elite FasCover/S246/40#SCK
54383	54# Semi-Gloss FasCover™ 2/C4500/40#SCK
B5626	60# Semi-Gloss Elite™ FasCover™ 2/AT2550/40#SC
19577	60#Semi Gloss FasCover ES/S246/50#SCK
B4116	60#Semi Gloss FasCover ES/AT20N/50#SCK
B5253	High Gloss+ FasCover™ 2/AT2550/40#SCK
13138	60# Cast Gloss FasCover™ 2/S246/40#SCK
B6853	Trans-Therm® 1C FasCover™ 2/AT2550/40#CK
B5449	TT1C FasCover 2/AT2550/50#SCK
B6934	Matte Litho FasCover™ 2/AT2550/40#SCK
C0398	Direct-Therm 200HD FasCover™/AT20/40#SCK
53966	DJ 500HG FasCover/S2501/40#
53825	Inverted-Face MaxFlex™ Bright Silver/S246/40#SCK
08192	Inverted-Face Bright Silver Foil/S246/40#SCK
75312	Inverted-Face Metallized Primax® 250/S1000/44#PK
78932	2.3 Mil Metalized White BOPP TC/S692n/50#SCK

label.averydennison.com

ADV#1808 01/2025

For information on warranty terms, exclusions and certain limitations that apply please see our website: graphics.averydennison.com All statements, technical information and recommendations about Avery Dennison products are based upon tests and information believed to be reliable but do not constitute a guarantee or warranty of any kind. All Avery Dennison products are sold with the understanding that the purchaser has independently determined the suitability of such products for its intended and other purposes.

© 2025 Avery Dennison Corporation. All rights reserved. The "Making Possible" tagline, Avery Dennison and all other Avery Dennison brands, product names and codes are trademarks of Avery Dennison Corporation. All other brands or product names are trademarks of their respective owners. Fortune 500® is a trademark of Time, Inc. Branding and other information on any samples depicted are fictitious. Any resemblance to actual names is purely coincidental.