

# Create. Construct. Grow.

## A Guide to the Select Solutions™ Mix & Match™ Portfolio

### Custom Constructions Simplified

The Select Solutions Mix & Match portfolio of products leverages Avery Dennison's expertise in helping customers find the right labeling solutions for their specific application needs. We bring you a wide range of carefully selected combinations, to deliver supreme results for specialty or challenging label constructions.

### 300 Proven Constructions— and Growing

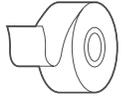
Brand owners are faced with the constant pressure for innovative packaging and labeling solutions offering superior print quality and brand aesthetics. Knowing your customers best, you understand they want to exert maximum control over their brands. So you want to have a say in selecting and designing the labeling solutions that most closely suit their needs. With our Mix & Match portfolio, we help you do that. We've culled our extensive knowledge base to deliver approximately 300 proven constructions—the best technically feasible combinations of facestock, liners and adhesives—for a wide range of applications to meet the most innovative and challenging packaging specifications.

### Optimizing Performance

The goal is simple: to optimize labeling performance for your specific application, by marshalling the technical knowledge we've accumulated over the years. With Mix & Match, we help you quickly get to the heart of your customer's challenge. As a start, ask yourself the following questions:

- What are you labeling?
- What initial material are you considering?
- What are the performance requirements?
- How will the label be printed and applied?
- Post-application, what kind of environment (temperature, moisture, etc.) will the label be exposed to?

Based on that input, our technical support staff can guide you to the best combination of labeling materials. They're always available to help validate your selections, ensuring the correct construction for greatest efficiency and success.



Best of all, this is a growing product portfolio that delivers supreme versatility to customers. We're constantly adapting this family of solutions to meet shifting customer needs and ever-deeper understanding of material interactions, with a constant flow of input from our internal experts and customer requests. The result: a more flexible, useful portfolio of products, dynamically adapted to shifting specialized needs.

## Flexibility for a Faster World

The Select Solutions Mix & Match portfolio was built for the 21st century economy and its leaner, faster business environment. It's engineered to provide customers simplified access to a larger range of growth opportunities, by easily differentiating their offerings to meet quickly moving demands in niche sectors. With MOQs as low as 468 MSI, four-day shipping

and on-the-spot pricing, this portfolio of products minimizes your obstacles to meeting the demands of lean production cycles. We strategically empower you to say 'yes' more often to your customers, but in a way that also allows you to actually improve profitability.

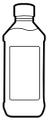
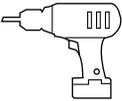
## Why Choose Avery Dennison?

For three quarters of a century, we have been on the front lines, helping find the right labeling innovations for particular customer applications. That helps our customers add value for their customers. For more information about Avery Dennison's Select Solutions Mix & Match portfolio of products and how it can fill your labeling needs, we invite you to visit:

<http://label.averydennison.com/mix&match>

## Mix & Match Adhesive Matrix

To help you better navigate our Mix & Match products, below is an easy-to-use and understand adhesive matrix. The matrix allows you to swiftly identify the correct adhesives for your applications.

		R243	R3400	S246	C2510	S490	S4600	S2501	S692N	S8001	S8015
<b>Low Surface Energy</b> 											
<b>High Surface Energy</b> 											
<b>Tough Substrates</b> 											
<b>Curved (&gt;1")</b> 											
<b>Curved (&lt;1")</b> 											



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