

**NEW!**

Materials for cable labelling

Identification of every cable with a cable label

Keeping track of cables in cabinets, workstations and offices is essential when installing, repairing or troubleshooting. Reliable part identification and branding depend on good printability, usually with thermal transfer printers and ribbons.

Smaller diameter cables need more flexible films and higher performance adhesives. Avery Dennison materials minimize 'butterflying' by combining a flexible film with a high cohesion, high shear adhesive.

KEY FEATURES

- > Good printability
- > Good resistance to 'butterflying'
- > High performance adhesive and flexible facestock
- > UL-recognised, flame retardant and UV-resistant options
- > White, highly flexible materials for flag labels
- > Transparent, highly flexible materials for wrap around solutions

APPLICATION AREAS

- > Supports wide range of cable applications
- > Flag labels with space for text/barcodes
- > Wrap-around labels where space is limited



FLAG LABELS

Flag labels offer a lot of space for printed text or barcodes. Avery Dennison products use a white, flexible facestock and high-performance adhesive for optimum long term bonding.

Product Code	Product Description	MOQ (SQM)	SERVICE (EX WORKS)
Flag labels			
AE357	TRANSFER PVC 50 CAST WHITE-S8065-BG50WH	300	FTO
AA648	PVC OUTDOOR WHITE-AL170-BG42WH	100	EXACT
AA948	PVC OUTDOOR MATT WHITE - AL170-BG42WH	125	Ready Width
BF481	TRANSFER PO WHITE-S8020-BG42WH	1000	CTO
AJ095	TRANSFER PP TR 75 MATT WHITE-S8001-BG42WH	300	FTO

WRAP-AROUND LABELS

Wrap-around labels provide less space for printed information, giving a cleaner look – especially when labelling multiple cables when flag labels can look cluttered. A white text field is typically printed onto a transparent material, allowing the end-user to first create printed information, then apply the label around the cable and overlaminates the print by wrapping the transparent label around the white, thermal transfer printed area.

Wrap-around labels			
AI995	TRANSFER PVC 50 CAST CLEAR-S8065-BG50WH	300	PTO
AS880	PVC OUTDOOR CLEAR-AL170-BG42WH	125	Ready Width
AZ793	PVC OUTDOOR CLEAR-AL170-HF80	1000	CTO
AW627	PVC OUTDOOR MATT CLEAR-AL170-BG42WH	125	Ready Width
BA036	PVC OUTDOOR MATT CLEAR-AL170-HF80	1000	CTO
BF482	OVERLAM PET 25 MATT TRANS-AL170-HF100	1000	CTO
BF483	TRANSFER PO CLEAR-S8020-BG42WH	1000	PTO

FTO = Finish to order

CTO = Coat to order

PTO = Purchase to order

Service is designed for flexibility, with Fasson® EXACT™, Fasson® Ready Width™ service options and reduced Minimum Order Quantities.

For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes.

For an accurate overview, please check our website label.averydennison.eu or contact your local Avery Dennison sales representative.

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