

PET liners for wine, spirits and craft beer

Product overview



PET liners enable leaner, stronger and faster* labelling dispensing at the brand owner – and the enhanced visual appeal that matters so much with wines, spirits and craft beers.

Switching from conventional glassine liners to PET liners gives converters and brand owners a whole range of important benefits. High-speed conversion is possible for complex label shapes, with rapid die-cutting and stripping and fewer web breaks for optimum productivity. Design creativity is also enhanced, with superior embossing results and the option of striking 'no label' look performance with clear filmic materials.

Lower transport costs and fewer roll changes* are also a benefit, because the thinner PET liners allow more labels on a roll.

A wide range of label constructions are available both on emulsion and hotmelt adhesives.



Low
MOQ



Quick
Quote



Fast
Delivery

Key features

- ▶ Widest range of materials available
- ▶ Excellent service and minimum order quantities
- ▶ Superior embossing
- ▶ Fast die-cutting, with fewer liner breaks
- ▶ Higher application speeds at the brand owner - also in wet conditions
- ▶ Longer rolls for fewer roll changes
- ▶ PET liner recycling options available

Application areas

- ▶ Wine
- ▶ Spirits
- ▶ Craft beer

* Compared to Avery Dennison BG liner products

Product information

The table below shows a selection of products from our very extensive range of materials with PET liners. For more details, please contact your local Avery Dennison sales representative.

Facestock	PET 23 Liner		PET 30 Liner			
	S2030	S2047N	S2030	S2047N	S700	WLA
Alinea Blanc FSC				BC687		
Arctic FSC	AU278			AM707		
Birch Wood					BH998	
Cherry Wood					BH999	
Canal Blanc New FSC				BF141		
Cotton Extra White				BB546		
Cotton White			AH465			
Dull Foil Gold				AU277		
Dull Foil Silver				AU383		
Epique FSC	AS873	AR394				
Frozen Orion Diamond FSC			AX335	AO734		
Frozen Quartz FSC	AU240		BE353			
HGWine Premium FSC			AD795	AD978		
HGWine Pearl FSC	AU205			AL228		
Linen FSC			AV830			
Maille Blanc New FSC	AX334			AT505		
Maille Creme New FSC		BE971				
Martele Blanc FSC	AW374		AO000	AT435		
Martele Creme FSC		BC342		AO875		
Martele Extra White FSC			BG127			
Matt Wine FSC	AL571		AH986	AH733		
Natural Bois PEFC			BD048			
Pampa White FSC				BE687		
Paper New Black FSC				BF551		
Rustique Blanc FSC	AT728		AH859	AD968		AO085
Rustique Creme FSC	AU873		AN832	AB928		AN911
Rustique Extra White FSC	BC956			BH395		
Sable Blanc FSC	BE559		BE561	BG007		BF544
Sable Creme FSC				BI822		
Skin Blanc FSC		AX905				
Super White OPQ FSC	AW354					
Tyvek 54	BH172					
Verge Blanc FSC			AD885	AG590		AS310
Verge Creme FSC				AD829		
Verge Extra Blanc FSC			AL476	AX419		

For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website label.averydennison.eu or contact your local Avery Dennison sales representative.

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