



# Pressure-Sensitive Food Portfolio

Compliant labels that grab consumers' attention

**Split-second consumer decisions count—and so does brand perception. When it comes to food labelling, brands and converters face a challenge of making an impact on the shelf whilst preserving product quality.**

No matter what the product or packaging type, safety has to come first. Avery Dennison solves the challenge of food-compliant labelling with a large range of materials designed to comply with regulations while enhancing the shelf impact of ambient, chilled and frozen food products.

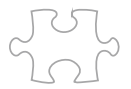
Materials in the food portfolio are functional and compliant with EU regulations 1935/2004 and/or 10/2011, allowing applications involving direct contact with different types of food, including dry, moist and fatty. Full technical support is provided to help converters test different combinations of facestock, adhesive, container and foodstuff. For multilayer labels, PP TOP NG WH (cavitated) can be used to guarantee compliance with Article 3.1.a of Regulation (EC) No 1935/2004, in any food application and suitable for your job.

## KEY FEATURES

- > Compliant with EU regulations 1935/2004 and/or 10/2011
- > Direct contact with dry, moist and fatty food
- > Products to be applied and serve in a variety of environment temperatures
- > Large range of food-approved facestocks and adhesives
- > Full technical support with testing applications

## APPLICATION AREAS

- > Applications with direct food contact approval
- > Chilled and frozen food
- > Dairy and meat labelling
- > Compostable (and other sustainable) labels



# Portfolio Characteristics

Type of label	Product Code	Product Name	Adhesive		Application				
			Dry and Moist	Fatty Food (rf)	Direct Dry Food	Cheese & Dairy	Meat & animal products	Chilled	Frozen
<b>Paper</b>									
Direct Thermal	BD592	THERMAL 200HD PLUS FSC S2550-BG40BR <sup>1</sup>	✓	3	✓	✓	✓	✓	✓
	AN588	THERMAL 200HD PLUS FSC C2075N-BG40BR	✓		✓			✓	✓
	AZ932	THERM 200HD PLUS T FSC C2040-BG40BR	✓	2	✓	✓	✓	✓	✓
Thermal Transfer	BC679	TRANSFER VELLUM FSC S2000NG-BG40BR	✓	3	✓	✓	✓		
	AN751	TRANSFER VELLUM FSC C2075N-BG40BR	✓		✓			✓	✓
	AZ934	TRANSFER VELLUM FSC C2040-BG40BR	✓	2	✓	✓	✓	✓	✓
Machine coated	BD525	MC PRIMECOAT FSC S2550-BG40BR <sup>2</sup>	✓	3	✓	✓	✓		
	BC575	MC PRIMECOAT C2040-BG40BR	✓	2	✓	✓	✓	✓	✓
	AN589	MC PRIMECOAT FSC C2075N-BG40BR	✓		✓			✓	✓
Card	BD321	MC70 FSC S2550-BG30BR FSC	✓	3	✓	✓	✓		
	AL327	COATED CARD150 S2045N-BG40BR	✓		✓			✓	
	AO572	COATED CARD130 FSC S2045N-BG40BR FSC	✓		✓			✓	
Cast-coated	AM461	COATED CARD135 S445N-BG40BR	✓		✓				
	AA051	HGW PREMIUM FSC S2000N-BG40BR	✓	3	✓	✓	✓		
	AA040	HGW PREMIUM C2075N-BG40BR	✓		✓			✓	✓
Oil-resistance	AG497	HGW PREMIUM FSC S2060N-BG40WH	✓		✓				
	AM256	GREASEPROOF 80 S2045N-BG40BR	✓		✓				
	AA665	GREASEPROOF S2800 INC SGP-BG40WH	✓	2	✓	✓	✓	✓	✓
Foil	AA796	BT25 S2800 INC-BG40BR	✓	2	✓	✓	✓	✓	✓
	AC042	TECOAT N FSC S2800 INC-BG40WH	✓	2	✓	✓	✓	✓	✓
	AN163	BRIGHT FOIL SILVER S2000N-BG40BR <sup>3</sup>	✓	3	✓	✓	✓		
Metallized	AE356	BRIGHT FOIL SILVER S2800-BG40BR	✓	2	✓	✓	✓	✓	✓
	AF703	BRIGHT SILVER FOIL REV S445N-BG40BR IMP	✓		✓				
	AF023	MP PLUS SILVER S2000N-BG40BR <sup>4</sup>	✓	3	✓	✓	✓		
Radiant	AI236	MP PLUS SILVER C2075N-BG40BR	✓		✓			✓	✓
	AV034	MP PLUS MATT SILVER S2000N-BG40BR	✓	3	✓	✓	✓		
	AJ088	MP PLUS GOLD S2800-BG40BR	✓	2	✓	✓	✓	✓	✓
Gloss	AA171	RADIANT CHARTREUSE S2000N-BG40BR <sup>5</sup>	✓	3	✓	✓	✓		
	AF369	RADIANT CHARTREUSE S2045N-BG40BR	✓		✓			✓	
	AG406	GLOSS FSC C2075N-BG40BR	✓		✓			✓	✓
	AF824	GLOSS FSC S445N-BG40BR	✓		✓				

<sup>1</sup> Also available with THERMAL 200GP FSC, THERMAL 200LD FSC  
<sup>2</sup> Also available with HP Indigo and UV Inkjet version  
<sup>3</sup> Also available with DULL FOIL SILVER, BRIGHT FOIL GOLD and DULL FOIL GOLD  
<sup>4</sup> Also available with PET liner; and HP Indigo Metallized face  
<sup>5</sup> Also available with RADIANT ORANGE, RADIANT RED, RADIANT GREEN and RADIANT PINK  
\* Most Film products are available in non-topcoated and topcoated version



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			Dry and Moist	Fatty Food (rf)	Direct Dry Food	Cheese & Dairy	Meat & animal products	Chilled	Frozen	
<b>Film</b>										
	AI510	PP20 CLEAR S692N-PET23	✓	3	✓	✓	✓			
	BB949	PE100 TOP CLEAR S2800-BG45WH	✓	2	✓	✓	✓	✓	✓	
	AB145	PP NG TOP CLEAR C2075N-BG40WH	✓		✓			✓	✓	
	BF627	PP60 TOP CLEAR-S2045C-BG40WH	✓		✓			✓		
	AA568	PP TOP CLEAR S2800-BG40WH	✓	2	✓	✓	✓	✓	✓	
	AY038	PE85 TOP CLEAR S692N-PET30	✓		✓	✓	✓			
	BF625	PE85 TOP CLEAR-S2045C-BG40WH	✓		✓			✓		
	AM515	GLOBAL MDO CLEAR S7000-PET23	✓		✓	✓	✓			
Clear	AF205	PP LIGHT TOP CLEAR-S517N-PET23	pasteurisation with glass packaging							
Clear Matt	AB289	PP SOFT TOUCH S692N-BG40WH	✓	3	✓	✓	✓			
	AF812	PP NG TOP WHITE C2075N-BG40WH	✓		✓			✓	✓	
	AG503	PP TOP WHITE S2800-BG45WH	✓	2	✓	✓	✓	✓	✓	
	AF151	PP TOP WHITE S692N-PET30	✓	3	✓	✓	✓			
	AN072	PP NG TOP WHITE-S2045N-BG40WH	✓		✓			✓		
	AB340	PE85 TOP WHITE S2800-BG45WH	✓	2	✓	✓	✓	✓	✓	
	AN069	PE100 TOP WHITE-S4700-BG40WH	✓	2	✓	✓	✓	✓	✓	
	AF186	PE85 TOP WHITE S692N-BG40WH	✓	2	✓	✓	✓			
White	AM932	GLOBAL MDO WHITE S7000-PET23	✓		✓	✓	✓			
	AL727	SYNTH PAPER PP120 MT WH C2075N-BG45WH	✓		✓			✓	✓	
	AE749	SYNTHETIC PAPER S2800-BG40WH	✓	2	✓	✓	✓	✓	✓	
White Matt	AE205	PE TOP MATT WHITE S2800-BG40WH	✓	2	✓	✓	✓	✓	✓	
	AB259	PE TOP SILVER S2800-BG40WH	✓	2	✓	✓	✓	✓	✓	
	AD513	PE100 TOP SILVER S4700-BG40WH	✓	3	✓	✓	✓	✓	✓	
	BC795	PE TOP SILVER S692N-BG40WH	✓	2	✓	✓	✓			
	AN884	PP50 TOP GLOSS SILVER S692N-BG40WH	✓	2	✓	✓	✓			
Silver	AU180	PP50 TOP SILVER-S7000-PET23	✓		✓	✓	✓			

## Your puzzle solved

With Avery Dennison® Complete Compliance

For detailed information including certification and more on food approval see:

[label.averydennison.eu/compliance](http://label.averydennison.eu/compliance)



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