Product Overview North America

Safety & Warning Labels Portfolio

Reliable solutions designed to perform on a broad range of surfaces commonly subjected to climate or chemical exposure.



Whether for bare, painted, powder coated metals, or molded polymer parts, our film facestocks and adhesive combinations have been chosen for their ability to withstand harsh environments and outdoor exposures. Heat, cold, rain, snow, oils or gasoline... our Safety and Warning label materials perform well, offering consistent legibility and readability over the life of the labeled items, no matter the climate or environmental conditions. In fact, the majority of our Safety and Warning products are UL[®] recognized for UL 969 and cUL C22.2 standards having passed the 750 hour weathering test, as well as exhibiting resistance to common agents testing using gasoline, lubricating oils and harsh chemicals.

Because these labels are used in such a diverse range of equipment applications in multiple end use conditions, the Safety and Warning Label portfolio offers the broad application versatility. Utilizing best-in-class adhesives, including repositionables, our facestock and overlaminate constructions provide superior scuff and abrasion resistance, as well as excellent adhesion to a wide range of low surface energy substrates.

Used in appliance, lawn and garden, automotive, electronics and medical device applications, safety and warning labels are critical to communicating the proper use and handling of equipment. They are also vital to protecting your brand from risk of litigation due to accidents or death.

How big is the risk? It is significant. For instance, according to the U.S. Consumer Products Safety Commission, there were more than 900,000 power tool and workshop equipment accidents reported from 1997-2002, with approximately 400,000 emergency room treated injuries each year.

Our Portfolio of durable, high performance Safety and Warning label materials can help mitigate these risks and safeguard your brand well as excellent adhesion to a wide range of low surface energy substrates.



Featured Construction

A high-performance Safety and Warning label construction is Fasson® 79653, which employs a 2 Mil PET facestock with the Avery Dennison patented rubber hybridized acrylic adhesive, S8049. The 2 Mil PET provides an excellent print surface that performs well in many environmental conditions, - Impervious to contact with aggressive while S8049 provides short-term repositionability for easy application. The highly durable construction also offers the potential to eliminate bubbles/blisters from off-gassing.

Portfolio Characteristics

- Reliable adhesion performance on rough, dusty and oily surfaces
- Strong enough to withstand ongoing outdoor exposure
- Weather- and temperature-resistant
- chemicals, oils and gasoline
- Highly adaptable to varying surface and application conditions
- A range of cost and performance options
- Materials suitable for thermal transfer, digital and laser printing

Spec#	Product Description
79453	Fasson® 2 Mil White PET TC/S8049/50#SCK
77920	Fasson® 2 Mil White PET TC/S8025/50#SCK
78385	Fasson® 2 Mil White PET TC/S8001/50#SCK
77922	Fasson® 2 Mil Matte Chrome PET TC/S8025/50#SCK
C0733	Fasson® 2.3 WH BOPP TC2000/S8001/50# SCK
79653	Fasson® 2 Mil White PET TC/S8049/EZ Liner
79651	Fasson® 4 Mil White Vinyl/S8025/EZ Liner
79246	Fasson® 4 Mil White Vinyl/S8025/50#SCK
75849	Fasson® 3 Mil Velvet Lexan®/S730/1.5 Mil PET
75850	Fasson® 5 Mil Velvet Lexan®/S730/1.5 Mil PET
79325	Fasson®1Mil Clear UV PET/S3000/1.0 Mil PET Overlaminate
77843	Fasson® 1 Mil Matte PET/S8020/40#BG Overlaminate

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