

On-the-go consumers are demanding more convenient, easy-to-use functional packaging; Avery Dennison's Select Solutions Reclosure Portfolio has been designed to deliver just that. Our innovative packaging solutions meet various application parameters from dry to high moisture, providing the kind of innovative, cost-effective alternatives to zippers and hard case reclose packaging brand owners are seeking.

Reclose labels are designed for the easy opening and/or multiple open-close cycling of flexible packaging. They provide an economical method of repeated pack sealing – combined with branding – in one label.

Select Solutions™ Reclosure Portfolio

Cost-effective, user-friendly alternatives combine convenience with branding.



- Wet applications, such as wet wipes, include water, scents, oils and chemicals within the saturating fluid that come in direct contact with the adhesive. Wet applications can also include packages containing food (such as deli meats), water or oils.
- Dry applications include such products as paper tissues or food, items like rice, pasta or coffee.

Our portfolio of film facestocks and reclose adhesives has been specifically designed to meet wet and dry applications. Able to deliver high-quality graphics, these facestocks and adhesives also provide increased operational efficiency as well as excellent reclose functionality.

Portfolio Components

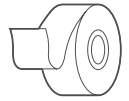
- PET Films
- BOPP Films
- Reclose Adhesives
- High barrier (HB) Clear BOPP film
- HB film properties:
 - Oxygen transmission rate: 0.3 cc/100 sq in/24 hr
 - Moisture vapor transmission rate: 0.15 g/100 sq in/24 hr

Portfolio Characteristics

- Works with wet or dry applications
- Can be over-laminated with transparent PP or PET films for added stiffness
- Various types of seal strength and peel "feel"
- Good moisture, solvent, fat and oil resistance

Applications and Segments

- Home and Personal Care
- Food



Avery Dennison **AD**vantage: Technical Excellence

You can count on members of the Avery Dennison **AD**vantage: Technical Excellence Team to help you find the products and solutions that work for you and your customers. Our technical experts are dedicated to making your next application a success. Our people are there for you, helping with scaleup, converting, application troubleshooting and employee training. We'll put the industry's most comprehensive offering of facestocks, adhesives and liners to work for you in the shortest possible time.

Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions.

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.






**LOW
MOQ**



**Quick QUOTES –
CALL TODAY**



**RAPID
SHIPPING**

	<p>Applications: Dry Conditions (dry foods, cookies, crackers)</p> <p>Adhesive: R3400</p>	<ul style="list-style-type: none"> » Easy Peel Back » Low Odor » Meets FDA 175.105 requirements
	<p>Applications: Damp Conditions (deli meats)</p> <p>Adhesive:</p> <ul style="list-style-type: none"> • R3500 • R3500 with High Barrier (HB) film facestock • R3525 - 25% higher peel than R3500 	<ul style="list-style-type: none"> » Economical Alternative » Good Initial Tack » More "grab" than R3400 » Low Odor » Meets FDA 175.105 requirements
	<p>Applications: High Moisture Conditions (wet wipes, cleaning pads, facial wipes)</p> <p>Adhesive: R1490 – High-Performance</p>	<ul style="list-style-type: none"> » Stable, Smooth Peel Back » Low Odor » Excellent Adhesion Rebuild » Broad Substrate Performance » FCN 1716 Direct Food Contact Compliant as of March 23, 2017

*Available with white and clear top coated BOPP *Available custom facestocks for tailored solutions
For other FDA requirements please contact your Avery Dennison representative.

Spec#	Product Description	Width/ Length (In./Ft.)	Location	Lead Time
78632	Fasson® 2.3 Mil White BOPP TC/ R3400/1.2 Mil PET	60/1668	PVL	Next Day
78860	2 Mil CL BOPP TC/R3400/1 Mil PET	60/1668	PVL	Next Day
79657	Fasson® 2 Mil MET BOPP TC/ R3400/1.2 Mil PET NEW!	60/1668	PVL	4 Days
78149	Fasson® 2.3 Mil White BOPP TC/ R3500/40#SCK	EXACT™/5000	PVL	Next Day
78148	Fasson® 2 Mil Clear BOPP TC/ R3500/40#SCK	EXACT™/5000	NEE	Next Day
77461	Fasson® 2.3 Mil White BOPP TC/ R3500/1.2 Mil PET	EXACT™/10000	PVL	Next Day
77462	Fasson® 2 Mil Clear BOPP TC/ R3500/1.2 Mil PET	EXACT™/15000	PVL	Next Day
79625	Fasson® 2 Mil CL BOPP TC/R3525/ 1.2 Mil PET NEW!	60/1668	PVL	4 Days
78826	Fasson® 2 Mil Clear BOPP TC/ R1490/1.2 Mil PET	60/1000	PVL	7 Days
		54/1668	NEE	Next Day
79008	Fasson® 2.3 Mil White BOPP TC/ R1490/1.2 Mil PET	60/1000	PVL	7 Days
77652	Fasson® 2.3 Mil White BOPP TC/ R143/1.2 Mil PET	60/1000	PVL	Next Day
78578	Fasson® 2 Mil Clear BOPP TC/R143/ 1.2 Mil PET	54/1668	NEE	Next Day
		60/1000	PVL	7 Days

NEE = Neenah, WI, PVL = Painesville, OH
Single Slit Roll Service Program: Available in any width by 2500 ft. (3 in. core)

1777, 03/2017, PDF

©2017 Avery Dennison Corporation. All rights reserved. Fasson, and all other Avery Dennison brands, product names, codes and service program terms are trademarks of Avery Dennison Corporation.



Label and
Packaging Materials

North Asia
5th Floor, Hongye Park
1801 Hongmei Road,
Xuhui District 200233,
Shanghai, China
+86 21 33951888

**South Asia Pacific and
Sub-Saharan Africa**
460 Alexandra Road,
PSA Building
The Netherlands
#28-02/03, Singapore 119963
+65 6430 7000

Europe
Willem Einthovenstraat 11
2342 BH Oegstgeest
The Netherlands
+31 85 000 2000

Latin America
Rodovia Vinhedo-
Viracopos, KM 77
CEP 13280-000
Vinhedo - SP, Brazil
+55 19 3876-7600

North America
8080 Norton Pkwy
Mentor, OH 44060
800.944.8511