



Black Collection

Black is the new black

An iconic black label can transform a brand, speaking to consumers of truly premium contents. Quality of execution is everything, and the Avery Dennison Black Collection gives converters and brand owners materials that look the part – right up to the edge.

The Black Collection is a broad portfolio that delivers the exceptional and dependable quality needed for consistently high shelf appeal, even when using textured black labels.

Materials include smooth to highly structured surfaces, thick to thin facestocks and a choice of different shades. Converters no longer have to print twice to create a rich and even black. You'll benefit from saturated black labels without white edges, along with the stable hot foiling needed to release your creativity.

Take consumers on an elegant and luxurious journey into the dark - and use the Black Collection to make wines, spirits and beers really stand out on the shelf.

KEY FEATURES

- > An extensive labelling portfolio
- > Different textures and shades
- > Eliminates the need to print 2x for full black
- > Black labels without white edges
- > Good printability
- > Stable hot-foiling on unprinted areas

APPLICATION AREAS

- > Wine
- > Spirits
- > Craft beer



Product Code	Product Description	MOQ (sqm)	Ready Width (RW)	Length (lm)
AL409	PAPER NEW BLACK FSC S2047N-BG45WH IMP	500	N/A	N/A
AR633	PP90 TOP BLACK S692N-BG45WH	100	N/A	N/A
BI441	MARTELE BLACK FSC - S2047N-BG45WH	250	250, 333	1000
BI477	MATT WINE BLACK FSC S2047N-BG45WH	250	250, 333	1000
BH341	COTTON BLACK S2047N-BG45WH	250	250, 333	1000
BI443	SOFT TOUCH BLACK FSC S2047N-BG45WH	250	250, 333	1000

RW = Avery Dennison Ready Width™ service

For more information on technical performance and printing recommendations, please refer to the respective datasheets.

Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate product overview, including all other wine labelling solutions, please check our website label.sapssa.averydennison.com. Alternatively contact your local Avery Dennison sales representative or technical solutions leader.

ORDER YOUR SAMPLE TODAY

Samples are available from your local Avery Dennison sales representative, to facilitate pre-testing in your specific application. In case of more specific requirements, a technical specialist can help you to determine which existing or tailor-made product will be the optimal solution for your needs.

DISCLAIMER - All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison products are sold subject to the Avery Dennison general terms and conditions of sale found at http://label.sapssa.averydennison.com/en_sa/home/terms-and-conditions.html

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