

Clear Hotmelt

NEW



Up to now, hotmelt adhesives haven't been the best choice for chilled food labels because of their tendency to "yellow", especially after exposure to ultraviolet light. As a result, food producers have often had to compromise between shelf-appeal and low-temperature adhesive performance.

Our patented Clear Hotmelt S2045C adhesive solves that problem. It's the first ultra-clear hotmelt adhesive that offers the tack and low-temperature performance of a conventional hotmelt adhesive, but without the yellowing. It's available with both conformable polyethylene and rigid polypropylene films, and paired with our best-in-class TC7007 topcoat, it performs well at higher conversion speeds. In all, it's a straightforward and cost-effective way to achieve a great 'no label' look for chilled foods.

Key features

- ▶ First general-purpose clear hotmelt
- ▶ Improved shelf appeal
- ▶ Greater clarity and printability
- ▶ Lower total applied cost (TAC)
- ▶ Suitable for use with PP Clear labelling
- ▶ Suitable for labelling of curved and contoured substrates with PE Clear and White
- ▶ Minimum application temperature 0°C

Application areas

- ▶ Chilled food applications where shelf appeal is important
- ▶ Applications that previously used conventional hotmelt
- ▶ Other applications where high tack at lower temperatures is required

Product information

	Product Code	Product Description	MOQ (SQM)	Width (MM)	Location
NEW	BF625	PE85 TOP CLEAR S2045C BG40WH	1000	1000	Indent
NEW	BF626	PE85 TOP WHITE S2045C BG40WH	1000	1000	Indent
NEW	BF627	PE60 TOP CLEAR S2045C BG40WH	970	1000	Indent



Low
MOQ



Quick
Quote



Fast
Delivery

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Packaging Materials

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