



Inspired Brands.
Intelligent World.™



Designed for Versatility

Avery Dennison S692N General Purpose Adhesive





Key Benefits



Maximizing shelf appeal
with optical clarity



Excellent
adhesive performance



Increased productivity,
faster turnaround



Approved for indirect
food contact

Meeting market demands

Label technologies of today are advancing, and customers expect greater functionality out of their labels. To meet this critical need, adhesive solutions must keep pace to provide the foundation for a holistic label performance.

With a breakthrough adhesive formulation that achieves extreme clarity for ultra-clear labels and streamlines operational efficiency with clean peels and low ooze, S692N stands at the forefront of label applications across major markets to provide solutions to your unique adhesive needs.

The all-in-one adhesive

Widely favored across diverse market segments, S692N is a general purpose permanent acrylic adhesive with excellent UV resistance and weatherability that offers a spectrum of solutions for an extensive range of labeling demands.

Complying with stringent international food directives, S692N is approved for indirect food contact by the FDA (section 175.105).

Optimized for lasting performance across various container types, including low surface energy substrates, S692N exhibits excellent short-term repositionability, making it the adhesive of choice for applications such as food, pharmaceutical and home and personal care products.

The ideal label counterpart

S692N's versatility in function means that it goes hand in hand with a wide array of filmic facestocks to produce high-performance labels that deliver on the dual fronts of aesthetics and performance.

The total package for adhesive solutions



Maximizing shelf appeal with optical clarity

S692N backs its substance with style. With its high degree of optical clarity, S692N accentuates clear filmic facestocks to achieve stunning label transparency for a premium no-label look. The adhesive of choice for many retail markets, S692N enables ultra-clear labels to flaunt the best side of your products with maximum visual impact.



Excellent adhesive performance

Designed to prevent label degradation in wet conditions, S692N retains adhesive strength upon contact with water, offering strong protection against humidity and condensation and a competitive advantage in label performance.



Increased productivity, faster turnaround

By minimizing adhesive ooze, S692N allows for ease of high-speed converting and precise application during label production, helping you get to market with your products quickly. It also leaves behind less adhesive residue on the press, reducing downtime for cleaning and improving the speed and efficiency of conversion.



Approved for indirect food contact

Using inappropriate label constructions can be devastating and costly in the food industry. Compliant with FDA standards, S692N adhesive ensures there is no risk of food contamination from adhesive migration when used indirectly on food, making it safe for brand-owners and customers alike.

Stick to the right adhesive for your brand

Compliant with stringent industry regulations, S692N has been behind many labels that perform consistently and reliably every time. Backed by full technical support and assurance of quality, our adhesives deliver superior value for optimal results.



About Avery Dennison

Avery Dennison (NYSE: AVY) is a global leader in pressure-sensitive and functional materials and labeling solutions for the retail apparel market. The company's applications and technologies are an integral part of products used in every major industry. With operations in more than 50 countries and more than 25,000 employees worldwide, Avery Dennison serves customers in the consumer packaging, graphical display, logistics, apparel, industrial and healthcare industries. Headquartered in Glendale, California, the company reported sales of \$6.1 billion in 2016. Learn more at www.averydennison.com.

To learn more about adhesive solutions that match your specific business and material needs, please email Igm.ap.sapssa.marcom@averydennison.com.

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