# **Conformable Films**



Delivering a package that gets the attention needed in today's crowded retail spaces has always involved a delicate balancing act between innovative shapes, surfaces and substrates, cost and label decoration quality. The Conformable film range falls into two major categories — Fully Conformable and Semi Conformable films. The Conformable films has been engineered to stand up, stand out.

## Dress to Impress with Conformable Film Solutions

Our conformable films deliver the best of all worlds – sharp, clear label appearance across a wide range of shapes and surfaces with the productivity benefits that come from high quality printing and high-speed dispensing. But that's not all. For instance:

- Global MDO films are excellent for semi-squeezable containers — where continued flexing during end use is expected.
  - A product that delivers strength and stability with clear shelf appeal.
  - A clear contributor to a more sustainable environment - using less material, producing 40% less solid waste and requiring 25% less energy to manufacture when compared to thicker films.
- ► The PE films are designed for full-conformable application with wide variety of substrate designed where brand-owners are striving to have their product stands out from the crowd.
- ► Fasclear & Primax, a state of the art film that provides full conformability features, a best fit to tube label application up to 370o labelling with the right combination of adhesive yet comes with excellent converting and labelling performance

## Choosing your facestock

Facestock	Rigid	Semi-squeeze	Full-squeeze
FasClear 250			
PRIMAX 250			
FasClear 300			
PE 85			
Global MDO			



### Beat the rest with brilliant graphics

Differentiate your brand with a variety of facestocks such as Silver, Gloss and Clear

- ► Enjoy the advantage of combining printing technology with roll-to-roll label converting process; integrate letterpress, flexographic, silkscreen, offset and gravure printing in a single label
- ▶ Utilize high intensity inks, combine with hot/cold stamping
- Consider integrating holograms for an even greater shelf impact and brand protection
- Enjoy the power of higher definition printing on your tubes photorealistic images, fine letterings and smooth gradations

## Give your productivity a big boost

- Save on inventory cost with only label design change packages with the same specification and color can be used, eliminating the need to keep stocks of each design
- Reduce down time on the line with easy-to-change roll and expedient cleaning
- Cut your time to market with label redesign and graphics reproduction to match the speed of your constantly evolving packaging needs

#### A look that WOWs

Machine Direction Oriented films are engineered to provide a balance of rigidity and conformability that enables the widest operating window to meet today's most challenging converting, printing and application needs.

#### Better Aesthetics and Durability

- ► Greater film clarity and better ink adhesion enable the use of high intensity inks and higher definition printing for greater visibility impact that differentiates brands. A 37% improvement over legacy FasClear technology.
- A topcoated surface provides superior scuff resistance.
  Labels easily survive demanding use environments; like kitchens, bathrooms, retail shelves, and warehouses
- Colors that 'pop' for better aesthetics and brand differentiation than traditional non-topcoated products.

### **Product information**

Product Code	Facestock	Adhesive	Liner	Description	Region
VA4208N	PE 85 WHITE TC	S692N	BG40 WH IMP	A white, blown co-extruded polyethylene film with a print receptive top coating.	INDIA
VA4216N	PE 85 CLEAR TC	S692N	BG40 WH IMP	A transparent, blown co-extruded polyethylene film with a print receptive top coating.	INDIA
BW9666N	PE 85 WHITE NTC	S692N	BG40 WH IMP	A White, blown co-extruded polyethylene film with medium gloss appearance.	INDIA
BW7777N	PE 85 CLEAR NTC	S692N	BG40 WH IMP	A blown co-extruded, clear polyethylene film with medium gloss appearance.	INDIA
BW0146	PE85 NTC Trans	S692N	BG40Wh Imp	A blown co-extruded, corona-treated transparent polyethylene film with medium gloss appearance.	ASEAN
BW0147	PE85 NTC White	S692N	BG40Wh Imp	A blown co-extruded, corona-treated white polyethylene film with medium gloss appearance	ASEAN
BW0064	PE85 Top White	S692N	BG40Wh Imp	A blown co-extruded, white polyethylene film with a print receptive top coating.	ASEAN
BW0065	PE85 Top Trans	S692N	BG40Wh Imp	A blown co-extruded, transparent polyethylene film with a print receptive top coating.	ASEAN
BW0183	Global Co-Ex <sup>™</sup> Clear NTC	S692N	BG40Wh Imp	A corona-treated, flexible, co-extruded clear polyolefin film.	ASEAN
BW0184	Global Co-Ex <sup>™</sup> White NTC	S692N	BG40Wh Imp	A corona-treated, co-extruded white polyolefin film.	ASEAN
BW0060	FasClear® 250	S692N	BG40Wh Imp	A corona-treated, flexible, matte transparent polyolefin film with exceptional dimensional.	ASEAN
BW0150	FasClear® 300	S692N	BG40Wh Imp	A corona-treated, flexible, matte transparent polyolefin film with exceptional dimensional stability for user in a wide range of applications, including prime label.	ASEAN
BW0151	Primax® 300	S692N	BG40Wh Imp	A corona-treated, flexible, white opaque polyolefin film with exceptional dimensional stability for use in a wide range of applications, including prime label.	ASEAN
BW0322	Global MDO White NTC	S692N	PET23	A corona-treated, flexible, co-extruded white polyolefin film.	ASEAN
BW0321	Global MDO Clear NTC	S692N	PET23	A corona-treated, flexible, co-extruded clear polyolefin film.	ASEAN
BW0238	Global Co-Ex™ Clear NTC	S692N	PET23	A corona-treated, flexible, co-extruded clear polyolefin film.	ASEAN
AQ995	POLYEXACT WH TC	S692N	BG40WH N	Top-coated gloss white cast co-extruded PE films.	ANZ
AQ996	POLYEXACT CL TC	S692N	BG40WH N	Top-coated gloss clear cast co-extruded PE films.	ANZ
BW0181	GCX CLEAR NTC	S692N	BG40WH N	Flexible, clear polyolefin films, The films have machine direction orientation (MDO) which offers exceptional dimensional stability and allows cross-directional conformability.	ANZ
BW0182	GCX WHITE NTC	S692N	BG40WH N	Flexible, white polyolefin films, The films have machine direction orientation (MDO) which offers exceptional dimensional stability and allows cross-directional conformability.	ANZ
F64526.1000	PRIMAX® PLUS	R5000	BG40WH N	A corona-treated, flexible, white opaque polyolefin film with exceptional dimensional stability for use in a wide range of applications, including prime label	ANZ
AF435	PRIMAX ® I	UVR145	BG45WH	A white, satin finished, machine direction oriented, corona-treated polyolefin film	ANZ
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Low

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